

écologie. by AWDiS

Ecologie Product Specification 2021

Issue 4

Style Code: EA030

Style Name: Banff Regen Sweatshirt



Retail Copy:

Using 70% regenerated cotton, the Banff Sweatshirt is a sustainable yet highly brandable product. The French Terry and angled styling on the cuffs separate this sweatshirt from the crowd, while the fashionable unisex fit has universal appeal. Versatile crew neck styling can be dressed up for a corporate look, or dressed down for a casual take.

Colours:	CMYK References	Sizes
Black	Black	XS-XXL
Ink Blue	100, 48, 6, 30	XS-XXL
Charcoal	44, 34, 22, 77	XS-XXL
Heather Grey	12, 8, 9, 23	XS-XXL
Navy	99, 74, 31, 84	XS-XXL
Red	3, 100, 70, 12	XS-XXL

Sizes to fit:	XS	32"
	S	36"
	M	40"
	L	44"
	XL	48"
	2XL	52"

Fabric Name: Re-Gen

Fabric Content: 70% Regenerated Cotton*30% Recycled Polyester

Fabric Weight:	260gsm
Garment Weight (Ave):	386g
Carton Weight (Ave):	20Kg (approx.)
Carton Qty:	30
Pack Qty:	5
Key Features:	<ul style="list-style-type: none"> 70% Regenerated Pre Consumer Cotton French terry Set in sleeves Ribbed collar, cuffs and hem Taped Neck Angled cuff details Crew neck Fashion fit Size label only for easy rebranding

Wash Care Instructions: 

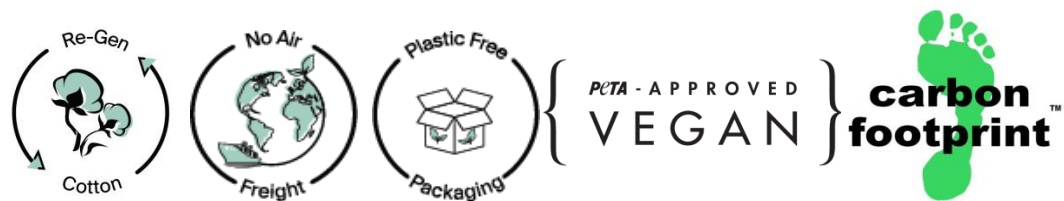
Commodity Code: 6110209100

Country of Origin: Bangladesh

Carton Dimensions (cm): 60 X 40 X 25 (S-L)
60 X 40 X 32 (XL-2XL)

*All our regenerated cotton is made from 100% pre-consumer waste.

Icons:



Compliance:

Our vision is to build a better future for our planet, working hard to ensure that environmental sustainability and low carbon impact is at the forefront of our thinking and innovation. As a responsible and ethical brand we ensure all of our manufacturing methods go above and beyond the ideals of our growing customer base, using only factories that are GOTS, RCS, SEDEX, BSCI or Oeko-Tex Certified



Why use Re-Gen Cotton?

Waste cotton is collected and sorted by colour

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'Clips' are shredded and blended with recycled polyester derived from waste plastic bottles

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Re-spun and knitted into new garments

Recycles:

- On average 0.22kg of cotton waste and 19 plastic bottles per sweater

Reduces:

- The land mass needed to grow new cotton; saving 200g of pesticides and fertilizers as a result
- Energy usage; saving 3.2kWh

Saves:

- 20,000 litres of water
- 2.7kg of dyes and chemicals
- 11kg of CO2 emissions